08/18/2003 17:17 FAX 713238800

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

James R. COLE

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Confirmation No.: 9254

Serial No.:

09/765,841

Group Art Unit:

2871

Filed:

01/18/2001

Examiner:

Minh Ton

For:

Backlit Label With

Enhanced "Off" State Appearance

Docket No.:

10006197-1

RESPONSE TO FINAL OFFICE ACTION DATED JUNE 17, 2003

Mail Stop AF Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 Date: August 18, 2003

AMENDMENT

Sir:

In response to the final Office action of June 17, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

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